

For Immediate Release



FIRST LOCAL WOMAN UNDERWATER PHOTOGRAPHER RAISES OVER \$100K FOR BLIND CHARITY

Wednesday, 27 February 2008 – The recently ended three-day “Enchantment of the Sea” underwater photograph fund-raising exhibition saw throngs of shoppers who visited the exhibition held at the Paragon Atrium in Orchard Road during the weekend. This underwater photograph exhibition, organised by PhotoVivo.com and Merlin Frame Makers and Gallery, was the brainchild of Mrs Margaret Pang who is probably the first Singaporean woman to hold a solo underwater photograph exhibition for the sole purpose of raising fund for a charity organization.

“Enchantment of the Sea” underwater photograph exhibition was officially launched on 22 February 2008 by Mrs Yu-Foo Yee Shoon, Minister of State, Ministry of Community Development, Youth and Sports with His Excellency, Mr Marc Calcoen, Ambassador of Belgium as guest speaker. The launch ceremony was well attended by more than 18 Ambassadors, High Commissioners and prominent local and foreign businessmen who came to show their support for Margaret.

A total of 60 photograph exhibits with limited editions were displayed and 83 edition pieces were sold during the fund-raising event. Popular pieces entitled “Luminous” and “Living Together In Paradise” (see pictures above) saw more pieces sold and there were also other pieces which were well-reviewed by professional photographers and even tourists who visited the exhibition.

Throughout the three-day exhibition, over \$100K were raised from the sales of the photographs, books and greeting cards depicting the splendour and beauty of the underwater world taken by Margaret. Margaret has generously donated all proceeds from these sales to the Singapore Association of the Visually Handicapped (SAVH).

For those who have missed this exhibition and are still keen to own one of these limited edition photographs, books and greeting cards, please contact Fauziah Hanim at SAVH at Tel. 6251 4331 or email fauziah@savh.org.sg and do your bit for charity.

- End -

For media enquiries, please contact :

Fauziah Hanim Ahmad
Singapore Association of the Visually Handicapped
Email : fauziah@savh.org.sg
Tel : 6251 4331 ext 115 Mobile : 92474424